

## ANALOGUE COMMERCIAL RADIO STATION FORMAT

### Service name

<b>ABSOLUTE RADIO (London)</b>
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<b>Licence number</b>	AL173
<b>Licensed area</b>	Greater London
<b>MCA population</b>	7,045,749
<b>Frequency/ies</b>	105.8 MHz

### Character of Service

<b>A ROCK-ORIENTED STATION COMBINING NEW MUSIC WITH CLASSIC ALBUM TRACKS, AIMED AT 25-44 YEAR-OLD LONDONERS.</b>	
<b>Service duration</b>	24 hours
<b>Locally-made programming</b>	<p><i>Studio location:</i> Locally-made programming must be produced within the licensed area.</p>
	<p><i>Locally-made hours:</i> At least 10 hours per day during daytime weekdays (must include breakfast) and at least 4 hours daytime Saturdays and Sundays, unless the service broadcast under the licence is an Approved Version of the Service, in which case no programming need be locally-made.</p>
	<p><i>Programme sharing:</i> No arrangements.</p>
<b>Local news</b>	At least hourly at peaktime weekdays and weekends, unless the service broadcast under the licence is an Approved Version of the Service, in which case UK and international news bulletins will be broadcast at least hourly during peaktime, and may feature at other times outside of peak.

## Definitions

<b>Speech / Music</b>	Excludes advertising, programme/promotional trails & sponsor credits
<b>Peak-time</b>	Weekday breakfast and drive-time, and weekend late breakfast
<b>Daytime</b>	06.00 to 19.00 weekdays and weekends
<b>Approved version of the service</b>	<p>An "Approved Version of the Service" for the purposes of this Licence is one that corresponds to the Absolute Radio service carried on the Digital One multiplex (licence no. DM001).</p> <p>It will so correspond if in every calendar month:</p> <ul style="list-style-type: none"><li>(a) at least 80 per cent of the programmes on each service are the same; and</li><li>(b) at least 50 per cent of the programmes are broadcast at the same time on both services.</li></ul>

## Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines.

**Last updated: April 2011**