

## ANALOGUE COMMERCIAL RADIO STATION FORMAT

### Service name

<b>NORTHSOUND 1</b>
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<b>Licence number</b>	AL000002
<b>Licensed area</b>	Aberdeen
<b>MCA population</b>	240,029
<b>Frequencies</b>	103, 97.6, 96.9 MHz

### Character of Service

<b>A LOCALLY ORIENTED CONTEMPORARY AND CHART MUSIC AND INFORMATION STATION FOR 15-44 YEAR-OLDS IN THE ABERDEEN AREA.</b>	
<b>Service duration</b>	24 hours
<b>Locally-made programming</b>	<i>Studio location:</i> Locally-made programming must be produced within the Ofcom approved area of the North of Scotland.
	<i>Locally-made hours:</i> At least 3 hours a day during daytime weekdays.
	<i>Programme sharing:</i> All programmes may be shared with the licences for Dundee & Perth (AL000028) and Inverness (AL000057), subject to satisfying the 'character of service' above.
<b>Local news</b>	At least hourly during daytime weekdays and weekends. At other times UK-wide, nations and international news should feature.

### Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

### Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

**Last amended: July 2019**