

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

ROCK FM

Licence number	AL000063
Licensed area	Preston & Blackpool
MCA population	1,207,258
Frequency	97.4 MHz

Character of Service

A LOCALLY ORIENTED MAINSTREAM POPULAR MUSIC AND INFORMATION STATION FOR 15-44 YEAR-OLDS IN THE PRESTON AND BLACKPOOL AREA.	
Service duration	24 hours
Locally-made programming	<i>Studio location:</i> Locally-made programming must be produced within the Ofcom approved area of North West England.
	<i>Locally-made hours:</i> At least 3 hours a day during daytime weekdays.
	<i>Programme sharing:</i> All programmes may be shared with the licences for Merseyside (AL000097) and Greater Manchester (AL000079), subject to satisfying the character of service requirements above.
Local news	At least hourly during daytime weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: July 2019