

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

MINSTER FM (Northallerton)

Licence number	AL102586
Licensed area	Northallerton area
MCA population	35,231
Frequencies	102.3 & 103.5 MHz

Character of Service

A BROAD HITS-BASED STATION PROVIDING LOCAL INFORMATION FOR 25 TO 54 YEAR-OLDS IN THE NORTHALLERTON AREA, WITH A STRONG COMMITMENT TO LOCAL NEWS.	
Service duration	24 hours
Locally-made programming	<i>Studio location:</i> Locally-made programming must be produced within the licensed areas of Northallerton (AL102586) or York (AL000135).
	<i>Locally-made hours:</i> At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
	<i>Programme sharing:</i> All programmes may be shared between the Northallerton licence (AL307) and the York licence (AL000135), subject to satisfying the character of service requirements above.
Local news	At least hourly at peak-time weekdays and weekends. Outside peak, UK-wide, national and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines.